



# Toyota Tsusho (Australasia) Trading Giant Selected Marshal8e6 to Make the Internet a Safe Place to Do Business

## Client:

Toyota Tsusho (Australasia)

## Web Site:

www.toyotatsusho.com.au

## Requirements:

Email and Website Filtering

## Filtering Solutions:

MailMarshal, WebMarshal

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## Ashleigh Martin

IT Manager  
Toyota Tsusho (Australasia)

## Background

Toyota Tsusho Corporation is a US\$1 billion-a- year trading and supply-chain specialist and is part of the Toyota Group of companies. The company’s Australasian operation was established in 1971. It has evolved into a complex, multi-enterprise business that combines international trading with domestically focused functions such as supply chain services, intermediate goods processing and logistics. The business is most active in vehicle parts and machinery, metals, industrial materials and life products and services.

With users located across six sites around Australia, and customers and partners located in Australia and overseas, Toyota Tsusho (Australasia) relies heavily on the stability of its email system and access to Internet resources. Like many organizations, it is also keen to ensure that staff use online resources appropriately, productively and safely.

## The Solution

Toyota Tsusho (Australasia) first implemented Marshal8e6’s MailMarshal™ SMTP in 2002 and WebMarshal™ in 2004. It recently upgraded to the 2006 versions of both products. The software was supplied and integrated by Marshal8e6 reseller Data#3.

According to Ashleigh Martin, IT Manager at Toyota Tsusho (Australasia), the company initially needed to ensure its technology and business systems were protected from the increase in malicious Internet-borne threats such as viruses.

It also wanted to block unacceptable email and web content from entering the organization’s network and to minimize reduced employee productivity due to misuse of corporate resources.

More recently, the company needed to better manage burgeoning spam email and to archive sent and received messages.

“We were keen to identify and monitor staff web-browsing activity to protect our business assets from potentially malicious web-based content and downloadable files,” says Martin. “It was also important to limit non-business related activities such as downloading MP3s and movies that were consuming bandwidth and storage capacity, and raising the risk of virus-type infections.”

Toyota Tsusho (Australasia) evaluated a number of tools and found WebMarshal stood out because it enabled real-time monitoring of web-browsing activity. It is also fast and easy for IT managers and other staff to use, providing users with an improved level of protection and Internet experience.

In addition, WebMarshal makes it simple to see reports and share the administrative load of supporting hundreds of users over multiple sites.

“Marshal8e6 is easy to fine tune to meet the heavy demands of our business.”

Ashleigh Martin  
IT Manager  
Toyota Tsusho (Australasia)

“The reporting capabilities also mean that our technology can identify when and why someone is spending a lot of time on the Internet by looking at their usage patterns – or managers can generate these reports themselves,” says Martin.

With the release of WebMarshal 2006, Toyota Tsusho (Australasia) has been able to easily integrate McAfee’s virus scanning engine. This scans web pages before they are downloaded to user’s computer, without interrupting the user’s web experience. “Marshal8e6’s integrated approach works brilliantly and doesn’t slow down the performance,” says Martin.

“We have found the URL Censor technology in Marshal8e6’s software so effective in blocking phishing and spyware that we do not need a commercial third party anti-spyware plug in.”

Using URL Censor, MailMarshal SMTP 2006 examines URLs that may be included in an email and checks them against a realtime blacklist of known spam and phishing websites. WebMarshal 2006 also uses the URLCensor feature to block users from accessing blacklisted URLs on the Internet.

## Archiving and Spam

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Toyota Tsusho (Australasia) originally installed MailMarshal SMTP to control for viruses and other undesirable material carried by email that could damage its core architecture and back-end messaging infrastructure. It was also keen to ensure no damaging material left its own network and affected their customers’ or partners’ systems, leaving them open to legal recourse.

As email has surged to become the communication platform of choice within this large, multinational trading operation, its communication and compliance needs have become more complex. The company has added legal disclaimers to emails and is using MailMarshal to archive incoming and outgoing messages. It currently keeps email stored for six months but will soon begin using MailMarshal SMTP 2006 to archive messages for up to three years, in preparation should future compliance regulations be imposed.

The biggest problem to emerge in the past two years has been the sheer volume of spam. Toyota Tsusho (Australasia) has eagerly embraced the new spam management capabilities included in MailMarshal SMTP 2006, including “Zero-Day” updates on new email security threats, denial of service gateway protection, URLCensor and the ability to compare mail to public databases of known spammers such as Spamhaus.

“The new spam scanning technology engines are so effective that we are picking up and blocking about 97 per cent of the spam hitting the gateway,” says Martin.

Where Toyota Tsusho (Australasia) isn’t sure if an email is spam, it places the message into a quarantine folder. Staff are then given a week in which to accept the message or delete it. About one tenth of the 3,000 – 4,000 messages the company receives daily are placed into these quarantine folders.

## The Benefits

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Using Marshal8e6 products to control web activity and content in email traffic has given Toyota Tsusho (Australasia) the confidence to allow the Internet to become a central business tool for large numbers of its staff. This has been vital as key

applications, including automotive and other trading systems, have moved to the web environment.

The system has been widely accepted within the company because Marshal8e6's interfaces are clear. IT administration staff find the rules provided logical and easy to follow.

Looking forward, Toyota Tsusho (Australasia) will explore protection for instant messaging and continue to adjust its mail handling and web usage policies as its business evolves and new threats emerge.

"Marshal8e6 is easy to fine tune and helps us meet the heavy demands of our business," says Martin.

## About Marshal8e6

Marshal8e6 is a global provider of Secure Internet Gateway products for organizations of all sizes. Marshal8e6 is the only security company capable of delivering comprehensive content security across multiple delivery platforms, including software, appliances and Software-as-a-service (SaaS). The company's complete security portfolio delivers the tools necessary to manage and secure email, Web and the endpoint as well as protect against data leakage. Today, more than 16 million end users in more than 20,000 companies in 96 countries rely on Marshal8e6 solutions to protect their businesses at the email and Web gateway.



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