

## Kaspersky Lab vs. ESET

- Kaspersky Lab has better detection and protection rates according to independent testing labs:**
  - Anti-Malware Test Lab** ([www.anti-malware-test.com](http://www.anti-malware-test.com)): Kaspersky Lab was the only vendor to receive the Gold award in all 7 testing categories. ESET failed one of the seven tests and received a Gold rating in only one category. In the Zero-Day Protection testing, Kaspersky Lab received a Gold Award with a 92% success rate. ESET received a Bronze Award with 52%.
  - AV Comparatives** ([www.av-comparatives.org](http://www.av-comparatives.org)):
    - December 2009 Report, Kaspersky Lab received an Advanced+ rating for total threats blocked, scoring 99 out of 100. ESET received only an Advanced rating.
    - November 2009 Report, Kaspersky Lab received an Advanced+ rating for proactive detection, scoring 4% higher than did ESET.
    - October 2009 Report, Kaspersky Lab received an Advanced+ rating for malware removal. ESET received only an Advanced rating.
  - Virus Bulletin** ([www.virusbtn.com/vb100](http://www.virusbtn.com/vb100)): In the December 2009 Report, Kaspersky Lab received the VB100 Award for the seventh time. Kaspersky Lab received a RAP score of 83.4% to ESET's score of 82.05%.
  - West Coast Labs** ([www.westcoastlabs.com](http://www.westcoastlabs.com)): Kaspersky Lab was one of four vendors to receive the Checkmark Platinum Award. ESET was tested but did not receive this award.
- Kaspersky Lab provides immediate protection:** Kaspersky Lab updates signature files every hour, providing the most up-to-date protection available while minimizing impact on system resources. ESET provides updates only 2 or 3 times per day.
- Kaspersky Lab has better customer support:** Kaspersky Lab support is only 12% of the license fee, compared to ESET's 20%. Average support hold time is 3 minutes 32 seconds where ESET's support is characterized as unresponsive and slow.
- Kaspersky Lab has automated rip and replace, including remote installation:** Kaspersky Lab automatically removes the incumbent anti-virus program and installs the Kaspersky Lab product without user intervention. ESET charges customers \$6 per machine, sold separately from the license purchase, 38% of the license fee for a 500-user implementation. Each ESET "rip and replace" is a custom process, performed by ESET, lasting at least one week and requiring a lengthy questionnaire to be completed by the customer. A custom program is then developed by ESET for deployment.

### See How Kaspersky Lab Compares:

- Protection** – because you can't endure another malware outbreak
- Performance** – super-fast when it comes to scanning systems
- Manageability** – real-time security management with a new graphical interface
- Deployment** – make your migration a breeze with the latest tools and technologies

### Quick Facts

	Kaspersky	ESET
<b>Device Control</b>	Yes	No
<b>24x7 Support</b>	Yes	Yes
<b>Automated Rip and Replace</b>	Yes	No
<b>Automatic Updates</b>	Every Hour	2-3/Day
<b>Worldwide Users</b>	300+ Million	25 Million
<b>Updates per Month</b>	664	75